

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Toynbee Hall</b>	
If your organisation is part of a larger organisation, what is its name? <b>Toynbee Hall</b>	
In which London Borough is your organisation based? <b>Tower Hamlets</b>	
Contact person: <b>Ms Rosie Spiegelhalter</b>	Position: <b>Trusts and Grants Manager</b>
Website: <b><a href="http://www.toynbeehall.org.uk">http://www.toynbeehall.org.uk</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>211850</b>
When was your organisation established? <b>24/12/1884</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Older Londoners aged 75 years and over living more active and healthier lives Older Londoners having increased awareness of benefits, finance, housing and other rights</b>
Please describe the purpose of your funding request in one sentence. <b>Expanding our holistic programme of health, advice, educational and wellbeing support for older people and building our engagement of isolated, harder to reach clients</b>
When will the funding be required? <b>03/07/2017</b>
How much funding are you requesting? Year 1: <b>£49,100</b> Year 2: <b>£49,500</b> Year 3: <b>£0</b>  <b>Total: £98,600</b>

**Aims of your organisation:**

Toynbee Hall is a community organisation that pioneers ways to reduce poverty and disadvantage and improve general wellbeing. We give some of the UK's most deprived communities in the East End of London and beyond a voice, providing access to free advice services and working to tackle social injustice. We have been a catalyst for social reform for more than 130 years.

Toynbee Hall aims to empower and support people to:

- Improve their confidence and wellbeing
- Improve their financial wellbeing
- Exercise their rights and have access to justice

Our priorities moving forward are to maintain and develop our portfolio of services as we redevelop our site, and to implement a Model for Meaningful Change that develops new services and projects in collaboration with service users in order to ensure that our work is in response to genuine need, to build greater empowerment and resilience and to address the bigger picture of the changing problems affecting communities.

**Main activities of your organisation:**

Today, Toynbee Hall provides a range of services to its local community that seek to tackle both the causes and effects of poverty, inequality and injustice. In 2014-15, we worked with 13,000 people at our site and a further 20,000 through programmes across London. We deliver a dedicated programme of holistic services to older people including health and wellbeing, social activities, learning sessions and intergenerational activities. In 2015-16 our Centre for Wellbeing had 2,700 visits, a 15% increase on the previous year. We are lead partner for LinkAge Plus, an outreach support service to help and empower older people to improve wellbeing and reducing social isolation.

Other activities include:

- Advice services on dealing with debt, accessing benefits and entitlements, employment rights, and legal help
- Supporting the development of money management skills and reducing exclusion from financial services
- English for Speakers' of Other Languages
- Research work to influence thinking and policy to find long-term solutions

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<del>5</del> 57	<del>2</del> 22	10	400

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Aug 2018.

## Summary of grant request

Toynbee Hall requests support to expand our activity programme for older Londoners to a seven day week, provide a dedicated surgery for rights and advice support, and launch a programme to proactively engage an older (75+) demographic that has not been benefitting sufficiently from our offer. The programme will give a regular offer of fitness classes, health promotion workshops, advice sessions with professional advisors, development of skills that support independence, and a programme of social activities developed in collaboration with and managed by service users. A new outreach programme of volunteering and remote access will open up our provision to less mobile older people who struggle to attend the centre.

Our current offer for older people is operating on a reduced service of three days a week and is unable to meet the demands of regular and new service users. A holistic service of this nature is vital for an older community with complex and multiple needs, often unable to proactively seek out the services and rights that they are entitled to. The DWP stated in May 2016 that up to £400m of pension savings had not been claimed, and recent reports indicate that pensioners could be losing out on over £5000 a year in pension and housing credit, a potential lifeline for older people in poverty. Older people are most likely to feel isolated and vulnerable at evenings and weekends when the local offer is limited. This is particularly true of isolated people over 75 with limited means to address vital needs such as shopping and exercise.

The project will aim to:

- support older Londoners aged to live more active and healthier lives through fitness sessions focussed on stamina, joint flexibility and balance and regular health promotion workshops on relevant issues delivered by visiting professionals
- increase awareness of benefits, finance, housing and other rights in older Londoners having by giving regular access to professional advisors able to deliver debt, general and advise on the services and benefits available to them and delivering ongoing support to their efforts to access their rights
- reduce depression and improve wellbeing in older Londoners aged by providing a welcoming community hub open at weekends and evenings when offers for local older people are limited, encouraging social participation and learning new skills that improve independence, and improving active support of those most isolated and with limited mobility with needs including shopping and exercise as well as social networks and communication

Toynbee Hall is in the best possible position to deliver these outcomes. We have been lead partner for borough-wide older people's service LinkAge Plus for three years, with a track record in exceeding targets in health and skills-based provision. Our history of service provision has given us a robust and trusted referral network including local community organisations, GPs and our local CCG. This helps access hard to reach, isolated older people. We have been running community services for 130 years and have real knowledge of our local community and their bespoke needs.

The Centre will be governed by a board of older clients who will be supported to identify the needs of their peers and drive forward a programme that addresses them. Volunteering will be core to service delivery and volunteers, who will be older service users, people from the local community and corporate partners, will be fundamental to the management of all activities from the Peer Phone Club to buddying services. We take proactive steps to ensure that our workforce and volunteers are able to welcome those of diverse backgrounds, languages and varied physical and mental disabilities.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Advice Quality Standard V2**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Fitness classes developing stamina, joint flexibility and balance based on low impact tai chi and chair based fitness**

**Advice sessions by professional advisers raising awareness of benefits and entitlements and raising capability to exercise legal and financial rights**

**Health awareness workshops to improve knowledge of a broad range of relevant health conditions**

**Targetted outreach support for isolated and hard-to-reach people over 75 including shopping support and Peer Phone Club**

**Sessions developing relevant IT and digital skills in older people that enhance independence, facilitate social contact and help older people fully participate in society**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Increased awareness of relevant health issues mean older people over 75 are better able to maintain their own health and wellbeing**

**Improved fitness and mobility enables older people over 75 to live more active and healthy lives**

**Improved resilience and support networks in isolated and less mobile older people over 75 leads to greater sense of independence and reduced sense of isolation and depression**

**Participants in advice sessions report better awareness of their welfare, finance, housing and other entitlements and are empowered to exercise their rights and access the support and benefits that they are entitled to**

**Participants in IT and digital workshops report better capability to use digital skills to maintain social communication and access financial and other services**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Our capital regeneration will provide the charity with sustainable future income growth generated from venue hire and commercial office space, which we project will make over £250,000 net income by the third year from re-opening. We have a consistent track record of bringing in £15-20,000 a year towards the service from grants.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**750**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Tower Hamlets (92%)**

**City (8%)**

What age group(s) will benefit?

**65-74**

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**31-40%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries: Wellbeing Centre and Volunteer Coordinator and Front of House staff	22,000	30,500	0	0
Volunteering expenses, training and DBS checks	14,100	11,000	0	0
Running costs and refreshments for activities	21,600	26,400	0	0
Advice sessions	10,570	10,570	0	0
Management contribution	13,500	13,500	0	0
Rent and maintenance including IT and telephony	26,000	22,000	0	0
Marketing, communication and referrals	3,800	8,700	0	0
Outreach work targeting older people over 75	5,000	5,000	0	0
Evaluation	2,000	2,000	0	0
<b>TOTAL:</b>	<b>118,570</b>	<b>129,670</b>	<b>0</b>	<b>0</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
London Borough of Tower Hamlets: Lunch Club grant	24,000	29,000	0	0
Contribution from legacy by Patricia Singleton	10,000	10,000	0	0
Money Advice Service	8,170	8,170	0	0
Other (London Borough of Tower Hamlets: LinkAge grant, Big Lottery Fund, commissioned research and focus group activities, donations, direct payments and fundraising by service users)	10,300	18,000	0	0
<b>TOTAL:</b>	<b>52,470</b>	<b>65,170</b>	<b>0</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Sobell Foundation	5,000	5,000	0	0
Communities Fund	10,000	10,000	0	0
Headley Trust	12,000	12,000	0	0
Rayne Foundation	8,000	8,000	0	0
<b>TOTAL:</b>	<b>35,000</b>	<b>35,000</b>	<b>0</b>	<b>0</b>

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries: Wellbeing Centre and Volunteer Coordinator and Front of House staff	6,000	10,250	0	0
Volunteering expenses, training and DBS	7,050	5,500	0	0

checks				
Running costs and refreshments for activities	7,200	7,200	0	0
Advice sessions	1,200	1,200	0	0
Management	6,750	6,750	0	0
Rent and maintenance including IT and telephony	13,000	11,000	0	0
Marketing, communication and referrals	900	600	0	0
Outreach work targeting older people over 75	5,000	5,000	0	0
Evaluation	2,000	2,000	0	0
<b>TOTAL:</b>	<b>49,100</b>	<b>49,500</b>	<b>0</b>	<b>0</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	1,737,000
Activities for generating funds	244,000
Investment income	31,000
Income from charitable activities	6,503,000
Other sources	5,609,000
<b>Total Income:</b>	<b>14,124,000</b>

Expenditure:	£
Charitable activities	6,536,000
Governance costs	0
Cost of generating funds	1,163,000
Other	746,000
<b>Total Expenditure:</b>	<b>8,445,000</b>
<b>Net (deficit)/surplus:</b>	<b>5,679,000</b>
<b>Other Recognised Gains/(Losses):</b>	<b>2000</b>
<b>Net Movement in Funds:</b>	<b>5,677,000</b>

Asset position at year end	£
Fixed assets	1,341,000
Investments	312,000
Net current assets	11,355,000
Long-term liabilities	1,684,000
<b>*Total Assets (A):</b>	<b>11,324,000</b>

Reserves at year end	£
Restricted funds	2,593,000
Endowment Funds	0
Unrestricted funds	8,731,000
<b>*Total Reserves (B):</b>	<b>11,324,000</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
41-50%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Our income is substantially higher than the previous year as it includes the gain from the sale of two properties (£5.5m) that allowed us to commence our major redevelopment project. Proceeds from the sale of approximately £10m are included in Debtors. The redevelopment began in March 2016, beginning spending against this restricted line, and over £11m will be spent on the project by October 2018.



## Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
City of London (except City Bridge Trust)	264,057	331,029	249,925
London Local Authorities	109,345	492,213	975,527
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	2,216,824	3,599,459	3,352,941
Other statutory bodies	0	0	0

## Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

<b>Name of Funder</b>	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
Garfield Weston Foundation (pledge)	0	250,000	0
Coutts Foundation (pledge)	0	250,000	0
Tudor Trust	0	100,000	0
Friends Provident Foundation	15,000	33,000	33,000
Proms at St Judes	40,000	41,500	45,000

## Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Rosie Spiegelhalter**

Role within                      **Trusts and Foundations Manager**  
Organisation: